[newsie]

Fast. Accurate. Automated.

VIDEO CREATION IN REAL-TIME

Our software takes traditional TV broadcasts and automatically segments stories into short-form videos, ready to be shared with a single click.

Frame **perfect.**

Available in **under 60 seconds.**

News + Sport + Weather + Interviews

ORGANISED BY AI

Transcripts are analysed by large language models (LLMs) to sort stories into categories like politics, health and crime.

Newsie writes a title, caption and summary for each video, recognises the reporter and generates name, location and other keywords.

SHARE FAST, MAKE MONEY

Newsie's API can share videos to BVOD and social platforms with a single click.

Our ranking algorithm, set to launch in 2025, personalises playlists of videos to the viewer and places ads beside relevant content.

Networks need a news focused social platform to rival TikTok, Instagram and YouTube, without sacrificing 45% of a video's advertising revenue.

CPM INCREASE

Allow advertisers to buy ads beside 'safer' categories of news, reporters and more.

REVENUE SHARE

Keep up to 60% more revenue with Newsie vs YouTube.

SMARTER ADS

Place more ads, more often to maximise income and keep audiences engaged.

MOBILE FIRST

Reach younger audiences with our mobile-first, video news distribution platform.